

Education

Michigan State University, East Lansing, MI

B.A. Professional Writing: Digital Technical Design 2013

Experience

BAYSHORE SOLUTIONS: UI/UX Developer 2016 - Present

- Creating reusable semantic HTML and responsive CSS for new sites based on requirements.
- Working within platforms such as NopCommerce, Sitefinity, Wordpress, and Shopify to create beautiful and highly functioning websites for clients.
- Partnering with clients during requirements gathering to find robust solutions to complicated issues
- Designing comps based on client requirements
- Implementing iterative prototype website so clients can provide feedback and interact with designs
- Authoring UI/UX audits of existing sites to find gaps in usability
- Identifying and modifying site themes to best meet client needs
- Refactoring client codebases to be more efficient and bug free
- Testing layouts and functionality in multiple browsers and in multiple breakpoints to ensure code meets quality standards
- Writing documentation on code and feature functionality so that future developers can be as productive as possible
- Presenting new technology solutions to coworkers with the intent of improving procedure and efficiency
- Designing and writing responsive email templates to meet client needs
- Modifying stock photos and client provided photos to be more visually appealing for use on websites
- Suggesting front-end improvements to increase site speed for client websites

MOOSEJAW MOUNTAINEERING: Mid-Level Front End Developer 2015 - 2016 | Front End Developer 2013 - 2015

- Worked as the front end development lead in collaboration with the CEO, CIO and back end development team to complete an intensive year long migration of the web site to IBM Websphere V7
- Implemented a complete redesign of Moosejaw's multi-million dollar e-commerce website
- Overhauled the mobile breakpoint to create a flexible responsive site across all browsers
- Assisted designers in the implementation of design elements to the site, including a newly defined style guide
- Balanced a steady influx of time sensitive bug fixes, marketing needs and site updates
- Consistently generated and implemented UI improvements
- Worked with the marketing team to build weekly content updates
- Managed interns and supervised the completion of key projects
- Collaborated with SEO coordinators to develop crucial improvements

PREZENTME.COM LLC: Lead Developer 2012-2013 | Project Manager & Developer 2012 | Freelance Developer 2012

- Initially contracted to build and conceptualize the start up company's video resume website
- Hired on as a full time project manager and developer, and later promoted to lead developer
- Customized Social Engine CMS Platform to satisfy developmental needs
- Performed analysis of website UI functions and implemented improvements

Skill Summary

- Experienced with HTML5, CSS, SASS, Javascript, jQuery, PHP layouts, JSP layouts, and .Net layouts
- Skilled with Adobe Photoshop
- Knowledgeable in creation and management of CMS such as Drupal and Wordpress
- Competent with version control and project management software: Basecamp, Git, SVN, and Jira
- Familiar with basic SEO and Google Analytics as well as A/B testing applications such as Monetate

Accolades and Certifications

- Sitefinity Certified Developer
- NopCommerce Certified Developer
- Featured with Moosejaw CEO in a podcast for responsivewebdesign.com